

# DISTRICT 1 Announcing the College Finalists

(in alphabetical order)

## ANNE ARUNDEL COMMUNITY COLLEGE

MEDALLION

AWARDS

Viewbook Newsletter Social Media Post Promotional Video-Long Form Quick-Turn Video Computer-Generated Illustration Logo Wear

# ATLANTIC CAPE COMMUNITY COLLEGE

Flyer (single or series) Postcard (single or series) Notes/Cards/Invitations (single or series) Quick-Turn Video Communication Success Story or Crisis Communication Campaign Government or Community Relations Campaign Special Event or Fundraising Campaign Successful Recruitment or Marketing Program Social Media or Online Marketing Campaign Successful DEI Marketing Excellence in Writing – Short Form

## **BERGEN COMMUNITY COLLEGE**

Communication Success Story or Crisis Communication Campaign

## **BRISTOL COMMUNITY COLLEGE**

Flyer (single or series) Television/Video Paid Advertisement (Single)

## **BUCKS COUNTY COMMUNITY COLLEGE**

Social Media Post

## **BUNKER HILL COMMUNITY COLLEGE**

Successful DEI Marketing

## **CAPE COD COMMUNITY COLLEGE**

E-Cards Promotional Video-Short Form Radio Advertisement (single or series) Television/Video Paid Advertisement (series)

## **CARROLL COMMUNITY COLLEGE**

Poster (single or series) Website Social Media Page Video Shorts (single) Logo Design Television/Video Paid Advertisement (single)

## **CECIL COLLEGE**

Academic Catalog or Class Schedule Newsletter Interior Signage/Displays (single or series) Social Media or Online Marketing Campaign

## COLUMBIA-GREENE COMMUNITY COLLEGE

Promotional Video-Long Form Logo Design

## COMMUNITY COLLEGE OF BALTIMORE COUNTY

Postcard (single or series) Communication Success Story or Crisis Communication Campaign Successful Recruitment or Marketing Program Logo Wear Wild Card

## COMMUNITY COLLEGE OF PHILADELPHIA

Poster (single or series) E-Catalog, Schedule, Viewbook, Annual Report Print Advertisement (single or series) Wild Card



## **COMMUNITY COLLEGE OF RHODE ISLAND**

MEDALLION

AWARDS

Print Wildcard Social Media Page Social Media Post Computer-Generated Illustration Successful Recruitment or Marketing Program Novelty

## **COUNTY COLLEGE OF MORRIS**

Magazine Microsite/Landing Page Digital Advertisement (single or series) Successful DEI Marketing

## DELAWARE COUNTY COMMUNITY COLLEGE

Magazine Booklet Video Shorts (single) Logo Design Outdoor Media (single or series)

## DELAWARE TECHNICAL COMMUNITY COLLEGE

Academic Catalog or Class Schedule Viewbook Brochure (single or series) E-Newsletter Podcast Video Shorts (single) Original Photography (Unmanipulated) Excellence in Writing-Long Form

## HAGERSTOWN COMMUNITY COLLEGE

Academic Catalog or Class Schedule Annual Report Booklet Print Wildcard Promotional Video-Long Form Special Event or Fundraising Campaign

#### HARFORD COMMUNITY COLLEGE

Annual Report Flyer (single or series) Notes/Cards/Invitations (single or series) Print Wildcard Print Advertisement (single or series) Digital Advertisement (single or series) Outdoor Media (single or series) Interior Signage/Displays (single or series)

#### HOWARD COMMUNITY COLLEGE

Postcard (single or series) Notes/Cards/Invitations (single or series)

## MASSBAY COMMUNITY COLLEGE

Promotional Video-Short Form

#### MIDDLESEX COLLEGE

Viewbook Website Television/Video Paid Advertisement (single)

#### MIDDLESEX COMMUNITY COLLEGE (MASS)

Special Event or Fundraising Campaign

## MOUNT WACHUSETT COMMUNITY COLLEGE

Booklet Video Shorts (series) Computer-Generated Illustration Radio Advertisement (single or series) Excellence in Writing-Short Form Wild Card

#### NORTHERN ESSEX COMMUNITY COLLEGE

Newsletter E-Newsletter E-Cards Podcast Social Media Page Promotional Video-Short Form Print Advertisement (single or series) Television/Video Paid Advertisement (series)





# **OCEAN COUNTY COLLEGE**

Magazine E-Catalog, Schedule, Viewbook, Annual Report Interior Signage/Displays (single or series)

## PENNSYLVANIA HIGHLANDS COMMUNITY COLLEGE

E-Cards Website Quick-Turn Video Original Photography (Unmanipulated) Social Media or Online Marketing Campaign

# PRINCE GEORGE'S COMMUNITY COLLEGE

E-Catalog, Schedule, Viewbook, Annual Report Novelty

# **ROWAN COLLEGE AT BURLINGTON COUNTY**

Podcast Original Photography (Unmanipulated) Logo Wear

## SPRINGFIELD TECHNICAL COMMUNITY COLLEGE

Brochure (single or series) Poster (single or series) E-Newsletter Microsite/Landing Page Video Shorts (series) Digital Advertisement (single or series) Outdoor Media (single or series) Excellence in Writing-Long Form Novelty

# SUNY SUFFOLK

Television/Video Paid Advertisement (series)

# SUNY ULSTER

Brochure (single or series) Microsite/Landing Page Radio Advertisement (single or series)

# SUSSEX COUNTY COMMUNITY COLLEGE

Annual Report